

# Sponsoring The Happening 2025

Provides valuable exposure through on-site branding, social media recognition, email and website promotion, and a feature in our commemorative print program.

## On Site Branding

Your brand can be prominently displayed with stage signage, sponsor name, and logo on banners in key festival locations. Gain visibility where it matters most!

## Social Media Recognition

Engage with our 30,000+ followers on Facebook and Instagram through dedicated sponsor shoutouts and featured content, boosting your reach and audience engagement.

## Hilltop Herald Email Feature

Be highlighted in our email newsletter sent to 5,000+ subscribers. Your sponsorship can be recognized with special blurbs, name listing, and logo placement in festival communications.

## Web Site Affiliate

Your business can be showcased on our website through sponsor cards with links, descriptions, and event listings to increase traffic and visibility online.

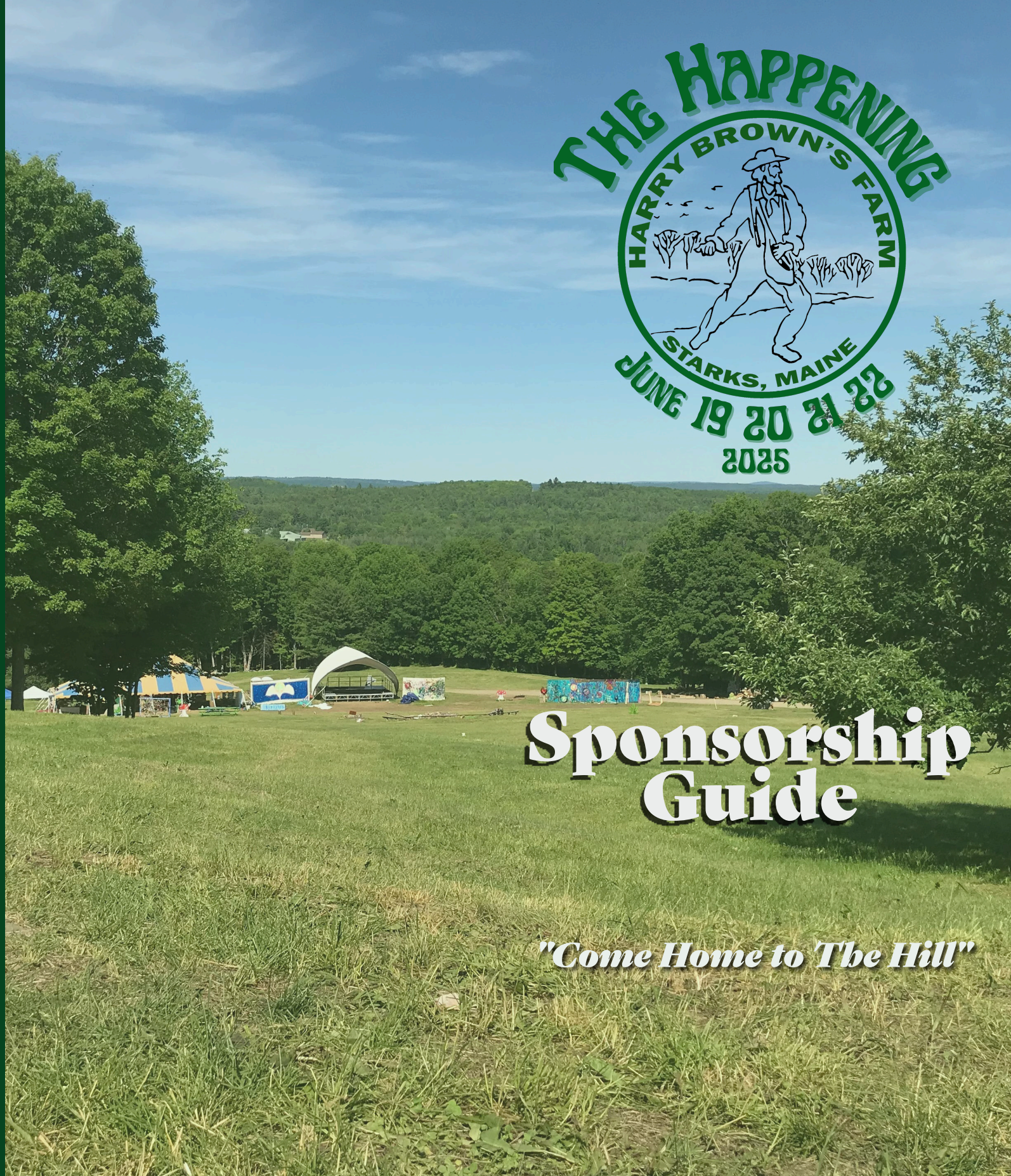
## Commemorative Program

Your name and logo can be featured in our official print program, a keepsake for festival attendees, ensuring lasting recognition of your support.



# Sponsorship Guide

*"Come Home to The Hill"*



# Sponsorship Levels & Benefits

## Festival Luminary

**\$25,000**

**Primary Event Sponsor  
King of The Hill Sponsorship Tier**

Make a lasting impact by becoming the festival's premier sponsor. Take your brand front and center for maximum exposure and recognition. Customize your support of stages, artists, and special activities during the show.

**"Presented By" Recognition** across festival promotion

**Exclusive Branding** large banners at key locations including Main Stage

**Maximum Digital & Print Exposure** website, e-mail, social media & commemorative program  
VIP Access & Camping

## Friend of The Hill

**\$1,000**

**Make a Dream Come True  
Community Leader Sponsorship Tier**

Sponsor a workshop, contest, sub-event or other unique experience to The Happening. Expand your visibility and create magic moments for the community. Partner with Harry Brown's Farm and connect with the community to bring The Ganja Grail, Unicorn Tea Party, Kid's Zone, Bake Off and more to The Happening.

**Community Building** through your support of a sub-event  
**Expand your reach** as a social media partner

## Rhythm Makers

**\$1,000 to \$5,000**

**Fuel the Festival Sponsor  
Mover and Shaker Sponsorship Tier**

Make it Happen for an Artist or the show by sponsoring performers directly. Customize a sponsorship package that delivers the visibility for your brand that you want. Sponsor a stage, headliner, or emerging artists.

**Brand exposure** with stage banners and on promotional materials

**Access to new audiences** and outlets for your brand on social media

**Opportunities to connect** with artists, performers and the community on The Hill

## Hillcat

**\$500**

**Backbone of The Community  
Hempster Sponsorship Tier**

Keep the dream thriving on The Hill. Become a part of the movement of hempsters and hillcats today!

**Recognition** in The Hilltop Herald printed for The Happening

**Build The Hill** for future generations through your support

*See you on The Hill*

**Celebrate 35 years  
on The Hill**

**by connecting with a vibrant  
community of Hillcats.**

**Introduce your brand  
to our festival-goers,  
from long-time supporters to  
first-time attendees.**

**A Legacy 35 Years Strong  
A Thriving Festival Community**

**5,000+  
Email Subscribers**

**30,000+  
Social Media Followers**

**Be Part of the Energy**

